## HISTORY of China-CEEC Expo







China-CEEC Investment and Trade Expo, the predecessor of China-CEEC Expo and International Consumer Goods Fair (hereinafter referred to as "China-CEEC Expo"), has been held four consecutive times in Ningbo, China from 2015 to 2018. In 2019, approved by the State Council, the expo was officially upgraded to national level and was renamed as China-CEEC Expo and International Consumer Goods Fair.

# **REVIEW** of the 2nd China-CEEC Expo

Theme "New Vision, Shared Opportunities"

**Exhibition Area** 200,000 m<sup>2</sup> ntended Turnover

RMB 10.78

billion

The 2nd China-CEEC Expo was held successfully in Ningbo during June 8th-11th, 2021. President Xi Jinping sent a congratulatory letter to the Expo. Vice Premier Hu Chunhua visited the Expo and read President Xi's congratulatory letter before delivering his speech at the opening ceremony, H.E.Miloš Zeman, President of the Czech Republic, H.E. Aleksandar Vučić, President of the Republic of Serbia and other 8 foreign dignitaries delivered their words at the opening ceremony via video.

Number of Exhibitors 2000

Number of Buyers 7582

International Projects Signed 97

Total Investment USD 18.2 billion The 2nd China-CEEC Expo & International Consumer Goods Fair



### **Enhance Friendship, Expand Cooperation** • and Seek Common Development



President Xi Jinping sent a congratulatory letter to the 2nd China-CEEC Expo on June 8th, 2021, pointing out that the China-CEEC cooperation mechanism is an important platform for China and the CEEC to enhance their friendship, expand cooperation and seek common development. The 2nd China-CEEC Expo will help the Chinese market learn more about the commodities from the CEEC, expand CEEC's exports to China, and help all parties respond to the challenges brought about by the COVID-19 pandemic and promote the economic recovery.



# The 3rd China-CEEC Expo & International Consumer Goods Fair

# Invitation



May 17-21, 2022 Ningbo, China

#### The 3rd China-CEEC Expo & International **Consumer Goods Fair**



Date / May 17-21, 2022 Venue/ Ningbo, China

Hosts/ Ministry of Commerce, PRC. **Zhejiang Provincial People's Government** 

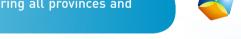
Organizers/ Ningbo Municipal People's Government Department of Commerce of Zhejiang Provincial People's Government Trade Development Bureau of MOFCOM



# HIGHLIGHTS of China-CEEC Expo

The only national-level expo focusing on cooperation between China and CEE countries

Professional buyers covering all provinces and cities across China



Various concurrent activities before, during













and after the exhibition

ceremonies

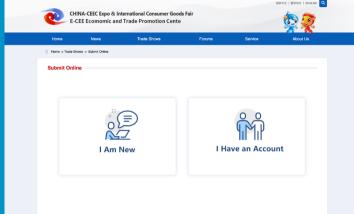
365 days personalized service on

**CEE** delicacy

**CEEC Products Online Fair** 

Preferential policy support





### How to register



Visit our website(www.cceecexpo.org) and register your account(if you haven't) on China-CEEC Products Online Fair to submit registration form for your company. If you have an account already,



Click to apply for 2022 on-site China-CEEC Expo.

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https://www.cceecexpo.org/















# **EXHIBIT** Category



#### Intelligent Manufacturing

Smart appliances, automobiles, light airplanes, electronic devices, advanced technology projects. energy solutions, etc.



Digital industry, digital finance, digital logistics, digital supervision, cross-border e-commerce, artificial intelligence,5G communications, etc.



#### **Consumer Goods**

Alcohols, beverages, snacks, dairy products, cosmetics and personal care products, handicrafts, etc.









